



FRIENDS OF THE WEBSTER PUBLIC LIBRARY

2018 ANNUAL REPORT

PRESIDENT'S REPORT

I have completed my first two-year term as the president of the Friends of the Webster Public Library. It has been an honor to work with the dedicated, hard-working officers and volunteers in their support of the library and staff. They truly continue to make the Friends a vital, energetic organization. The New York Library Association had their 2018 annual convention in Rochester, and four members of our group attended two workshops presented by the Friends' Library Section.

Fundraising in 2018 included the spring and fall book sales, ongoing lobby book sale, Masonic Lodge spaghetti dinner, LuLaRoe boutique sales, and two Savers donation days. A new fundraiser, Caps For Sale, was held in November and was very successful. Our own library's Sit & Stitch group plus two other local knitting groups donated the caps. Our library group was highlighted on WHAM 13's Bright Spot, which was great publicity! The book sales are organized by a very capable team of volunteers who plan and attend to the many details involved to make it a success. These all netted a generous amount of \$46,500 to support the library. It was a banner year!

The book sorters contributed many hours sorting donations and stocking the lobby book sale. They are always updating and re-organizing this area to make it more attractive and accessible to patrons, which has resulted in an increase in sales averaging over \$2000 monthly. We nominated the sorters group for the 2018 NYLA Daniel W. Casey award for outstanding contributions to a library. A sincere thank you to them for all of their hard work and dedication.

The Friends volunteers participated in the September Volunteer Fair, Library booth at the Webster Farmers' Market, Webster Community Chest Peep Show, and donated books for RCSD School #42.

The Executive Committee has been working with Pro Bono attorneys to amend the bylaws and will be having them ratified by membership in 2019.

This past year has been very productive and we are looking forward to 2019 being a year of continued innovation and growth.

Respectfully submitted,

Karen Stoddard, President, Friends of the Webster Public Library

Vice President/ Publicity Report 2018-2019
March 1, 2019

It has been a busy year! We successfully ran several fundraising events, connected with the community in many ways and had a lot of fun along the way! Here are some of the highlights!

Book Sale: We had two successful book sales this year, spring and fall, with an awesome committee! A wonderful, dedicated committee that works well together planning, delegating, organizing and implementing the many components of the book sale.

LuLaRoe: We had three LuLaRoe fundraising events, although the actual event does not require much work on the Friends part, before the sale the publicity committee is busy at work getting the information out to the community.

Masonic Temple Spaghetti Dinner Fundraiser: For the first time the Friends and the Webster Museum joined forces to work the Spaghetti Dinner fundraiser at the Masonic Temple. It was a fun filled evening of shared work and friendship! And we each received a check for over \$600.

Volunteer Fair, Community Chest Peep Show Display, Community Arts Day and Farmer's Market: These events provided the Friends with a wonderful opportunity to talk to the community about what the Friends do, to recruit volunteers, and to spread the word about upcoming events. The Friends submitted a peep display for the Peep Show, a replica of the Lobby Sale area. A booth at the Volunteer Fair, Community Arts Day and later in the summer at the Farmer's Market, had flyers, membership materials and give aways to entice community members to come to our booth and learn about the library and the Friends.

Savers Fundraiser: The two community Savers Fundraising Days bring community members to Savers to donate household goods. Savers then gives the library a check, the amount to be determined by the weight of objects donated. A fun day of friendship as Friends help community members unload their cars with goods for donation. Publicity before the fundraiser spreads the word.

Caps for Sale: Through the generous donation of the Sit and Stitch Group, Friday Knitters and the Rochester Knitting Guild, hats and scarves were donated for sale. Publicity sent the word near and far about the one of a kind, handmade hats available to buy and keep, give as a gift or donate to the Library Mitten Tree. The hats not sold were donated to Hope House, Golisano Children's Hospital and St Joseph. We baked goodies and wrote thank you notes for the wonderful volunteers who made the hats and scarves.

NYLA conference: We attended the NYLA Conference in Rochester, NY participating in workshops on relationship between the Friends, Trustees and Foundation members, fundraiser beyond book sales and a keynote speaker at lunch on growing the Friends membership. Good ideas to bring back to the Friends group.

ByLaw Update Committee We met several times with Pro Bono Lawyers to review new bylaws. We met as a committee several times to help each other understand the language and intent of the bylaws.

Monthly Meetings In addition to regular attendance and participation in monthly meeting, facilitated a meeting that Karen was not able to attend.

Publicity Committee Get the word out, that was our motto! The publicity committee spread the word about our many wonderful fundraisers, informed the Webster Community about what the Friends do and encouraged new volunteers to join in the fun of being a FWPL. The publicity committee got the word out through newspapers, tv, websites, online media, signs, interviews, flyers and posters. We contacted new members who expressed an interest in publicity, one new volunteer offered to help us join social media [Facebook] as a means to reach more members of the community. She also taught us how to use Google Forms, which will be a valuable tool for the Friends in the future.

Respectfully submitted,
Eileen Brookins

FRIENDS OF THE WEBSTER PUBLIC LIBRARY
TREASURER'S REPORT
CALENDAR YEAR ENDING DECEMBER 31, 2018

The final Treasurer's report for 2018 is attached. This report details income, expenses, and cash balances for each month and the full year totals. The report also includes a summary of how the Webster Public Library used the funds that the Friends provided.

The Friends contributed \$46,500 to the Library during 2018. This was the largest amount given in our history. The funds were raised primarily through the ongoing lobby book sale and the spring and fall book sales.

The cash balances listed are the amounts on the December bank statements for each of these accounts. Available cash at year end 2018 was \$5,667.89. This amount covers required minimum balances and sufficient amounts to cover outstanding checks.

New York State Sales Tax was paid in March 2018 and the required Federal Tax filing for non-profit organizations was submitted in May 2018.

Respectfully submitted,

Marjorie Gascon
Treasurer, Friends of the Webster Public Library

Membership 2018 Annual Report

Our membership continues to grow for the Friends of the Webster Public Library. We have around 300 members showing a 20% growth this past year in new memberships. We also saw an increase in our lifetime memberships. Around 40% of the membership funds collected were from payments made from out of state residents that choose our organization as their qualifying entry to join the Xceed Federal Credit Union. We are very grateful for this partnership. Of the remaining funds collected around 40% came from our new on-line Pay-Pal option allowing you to sign up for membership on the Webster Public Library webpage. The rest of our funds are collected during our annual renewal drive and at our two semi-annual book sales. Members receive the benefit of 2 free holds and a free book at each of the semi-annual book sales as well as entry into our Preview night before opening the book sales to the public.

Respectfully submitted,
Tami Malin

Lobby Sorting Coordinators Committee (LSCC) input to the Friends Annual Report for 2018

The five member Lobby Sorting Coordinators Committee (LSCC) was established and we have had a very productive year. Summary sorting room guidance sheets were developed and used as the basis for refresher training of two previous sorters and one new sorter. The popular children's area was expanded and a colorful, practical rug was added. We have now maxed out our operating efficiency by adding a second spindle to maximize the number of DVDs, CDs, and audio books available for sale and to make them more accessible. Posters were put up in addition to our seasonal decorations to make the lobby more attractive and appealing. The LSCC had the honor of being nominated for the FLS Daniel Casey Library Advocacy Award for our efforts and dedication in supporting the library and promoting reading. A total of over \$29,000 was made from the lobby book sale this year.

Respectfully submitted,
Diane Pero

VOLUNTEER COORDINATORS - 2018

This year brings a new endeavor for the volunteer coordinators. Karen Sloan, a new Friend of the Webster Library, instructed us on Google Forms. We will be able to set up a form on line to keep track of new volunteers. This will help in avoiding redundancy and be more efficient in notifying new volunteers of receipt of their interests. We are excited to put this new tool to use.

Respectfully submitted, Neysa Costanza and Maureen Tehan

